

## **CREATIVE MEDIA AGENCY** PRICING LIST

## Imani P.











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## **NOT ON THE MENU**

- X Paid ads or advanced analytics
- × 3D design
- X Apps, or coding-heavy sites



# PHOTOGRAPHY MENU



# **EVENTS**

- Candid Shots
- Group Photos
- Coverage for after-school events, grand openings, conferences, and more.



\$100/flat

\*2 hours maximum

# **PORTRAITS**

- 1 location
- Set of 15 edited photos
- 2 outfit changes
- (Individual, couple, or group)



\$500 /flat

# **BTS WEDDINGS**

 BTS Wedding Photography: candid, documentary-style coverage capturing real, behind-the-scenes moments. No posing, just authenticity.





# VIDEOGRAPHY MENU



\$125/hour

# **EVENTS**

• Includes: one 60-second to 3-minute recap video with candid, natural testimonials that authentically document the event.



\*2 hours maximum

# CINEMATIC

• Includes: one 30-second to 2-minute recap video. Fully directed and styled, with every shot carefully planned for a cinematic finish.



\$700 /flat

# BTS WEDDINGS

 Includes a short film: candid, documentarystyle video capturing authentic behind-thescenes moments. No directing, just real emotion.





# PHOTO & VIDEO COMBO



\$175/hour

### **EVENTS COMBO PACK**

- A 60-second to 3-minute recap video with candid, natural testimonials.
- Candid shots and group photos.
- Coverage for after-school events, grand openings, conferences, and more.



\$350/flat

\*2 hours maximum

### **CINEMATIC PORTRAIT COMBO**

- 1 directed 30-second to 2-minute video
- 1 location
- Set of 15 professionally edited photos
- Up to 2 outfit changes
- For individuals, couples, or groups



\$950/flat

### **BTS WEDDING BUNDLE**

- Authentic, documentary-style coverage capturing the real moments behind the celebration. No directing, just genuine emotion.
- Incldues an online photo gallery and a short documentary-style highlight film.





# **GRAPHIC DESIGN MENU**



### **PRINT & WEB GRAPHICS**

- Flyers
- Business Cards
- Posters & Banners
- Social Media Graphics
- & more



#### **WEB DESIGN**

- Landing Pages
- Full Website Design -
- Site Revamps -
- Mobile-Ready Layouts
- Note: All new websites are built exclusively on Wix



### **BRAND IDENTITY**

- Custom Logo Design
- Full Brand Style Guide
- Font & Color Palette Selection
- Logo Variations + File Types

BOOK A FREE CALL



## **MONTHLY MENU**



## THE VISION OWL

**CREATIVE DIRECTOR + DESIGNER** 

- Creative direction & marketing strategy
- Monthly content planning
- Custom graphics, social posts, banners, branding assets



#### THE EDITING OWL

**SCRIPT WRITER & EDITOR** 

- Research top-performing content in your niche
- Script a full month of short-form videos
- \*Film on location for local clients
- Edit client-recorded videos into polished clips
- Upload & schedule content on chosen platforms (Instagram, TikTok, Facebook, etc.)



#### THE CAMERA OWL

PHOTOGRAPHER & VIDEOGRAPHER LOCAL ONLY

- Professional photography & videography
- Up to 3 shoot days per month (content or events)
- Full photo & video editing
- Discounted bundled rate for monthly content





## THE VISION OWL

- What you get:
- Onboarding & brand review call
- Social media & marketing strategy
- Monthly content calendar & planning
- Custom graphics, social posts, banners, and branding assets
- 7 Sales-focused Instagram Stories (optional add-on)
- 24/7 weekday email support
- Monthly progress report
- BONUS: Brand consistency checklist



## THE EDITING OWL

#### What you get:

- Onboarding & brand review call
- Research of top-performing content in your niche
- Script 15-25 short-form videos per month
- 1 filming day (Local clients only)
- Professional video editing
- Uploading & scheduling to your chosen platforms (Instagram, TikTok, Facebook, YouTube, LinkedIn)
- 7 Sales-focused Instagram Stories (optional add-on)
- 24/7 weekday email support
- Monthly performance reports
- BONUS: Optimize Your Profile Checklist



## THE CAMERA OWL

#### What you get:

- Up to 3 content or event shoot days per month
- Professional photography and videography
- Full editing for photos & videos
- Delivery of ready-to-use, polished content
- 7 Sales-focused Instagram Stories (optional add-on)
- 24/7 weekday email support
- Monthly progress report
- BONUS: Content Strategy Checklist